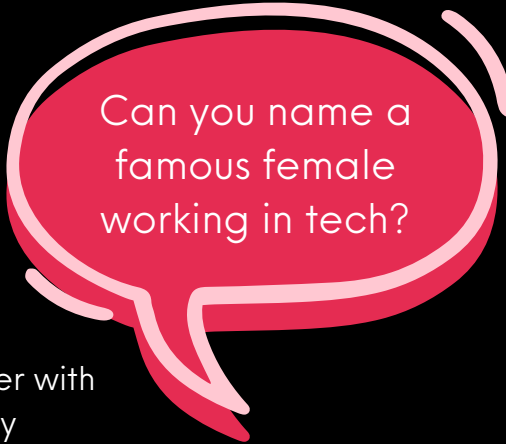


# the future of women in tech.



The gender imbalance in the UK technology industry is a major problem, and it's not going to solve itself. develop is proud to partner with Tech She Can, a charity that aims to inspire girls and women to study technology subjects and pursue technology careers.

**ONLY 3%** of females say a career in technology is their first choice compared to **15%** of males.



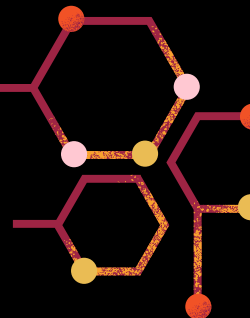
**5%** of leadership positions in the tech industry are held by women.

**27%** of people asked could name a famous female, compared to **66%** who could name a famous male.

**83%** of males are studying STEM subjects at school compared to

of females.

Women make up **25%** of the total science and engineering professional workforce and



**64%** of females are studying STEM subjects at school compared to

of males.

## WHY DON'T FEMALES CONSIDER CAREERS IN TECH

- Too male dominated
- Gender stereotypes
- Lack of encouragement
- A lack of female role models
- The gender pay gap

**39%** of the total mathematical science professional workforce.



**27%** of females said they wouldn't consider a career in technology compared to **61%** of males.

**YOU CAN'T BE WHAT YOU CAN'T SEE.**  
**MARIAN WRIGHT EDELMAN**

There is a **16%** gender pay gap in technology.



**/tech she can;**  
**develop.**  
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