product and design.

market overview

Designing first in the technology landscape allows businesses to experience the application as a prototype before building out the entire product.

average salary for product based roles in tech.

Product Director	£120,000
Product Management	£103,750
Product Ownership	£72,000
VP of Product	£65,160
Product Lead	£54,000

average salary for design based roles in tech.

Head of Design	£90,000
User Researcher	£60,000
UX/UI Design	£60,000
Service Design	£57,500
Product Design	£45,000

The **demand** for Product Managers has **increased by 164%** over the past year.

over 36%

of jobs in the digital tech economy are in non tech occupations, like Product Management, User Experience, People, and Sales.

LIVE JOBS IN THE UK FOR PRODUCT ROLES IN TECH

1267	Product Ownership
524	Product Management
303	VP of Product
107	Product Lead
74	Information Architect

Remote working takes the top for **best locaton for product and design** roles followed by **London**.

524
107
74
1267
303

don't underestimate

The designer has to manage the goals of the user, business, tech capabilities, brand, and visual design. Between all those facets, the designer has to decide what design will best suit everybody's needs. You're like the juggling mediator.

One of the **hardest** roles in tech is a Product Designer.

LIVE JOBS IN THE UK FOR DESIGN ROLES IN TECH

827	UX Designer
314	Service Design
249	User Researcher
133	Graphic Designer
64	UI Designer

827
64
314
249
133

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