

# SHOULD YOU INVEST IN YOUR EMPLOYEES?

To win the war on talent, businesses need to upskill existing and new talent.

**97%** of UK professionals have a desire to upskill. But, only

**4%** of employers view upskilling as essential.



It costs **£3,000** and 27.5 days to hire a new employee.

An average of **£1,530** was spent on training per employee in 2020.

## BENEFITS TO YOUR WORKFORCE

- Improve engagement
- Boost retention
- Improve motivation
- Improve performance
- Improve business efficiency
- Attract more talent



34.6% UK professionals say their current company doesn't provide them with resources to develop their skills.

**70%**

of the tech industry is experiencing skills shortages.



**40%**

employees will leave a company in their first 12-months if they experience inadequate, little or no training.

## MILLENNIALS

are the most willing generation to upskill.



## GEN X & BABY BOOMERS

want to upskill their digital skills.

## GEN Z & MILLENNIALS

are looking to improve their interpersonal skills.



## TOP 5 MOST IN DEMAND SKILLS

### HARD SKILLS

1. Project Management
2. Software Development
3. Information Security
4. Data Analysis
5. Digital Marketing

### SOFT SKILLS

1. Management
2. Technology Use
3. Critical Thinking
4. Analytical Thinking
5. Creativity